PHILIP MORRIS U.S.A. INTEROFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: D. Keane **DATE:** August 8, 1988

FROM: S. Alter

SUBJECT: Trademark Search

I would appreciate it if you could do a preliminary search on the names listed below:

Harmony

Derby

Weston

Luxe

Jazz

Hollywood

Plenty

Pax

Smokes - Could you please comment on the likelihood of registering this mark?

cc: L. Suwarna - These are the names David chose from the Backer list.

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Source: https://www.industrydocuments.ucsf.edu/docs/yryn0004